



IDCS

IIID Design Confluence
and Showcase

www.idcs.co.in



INDIA'S PREMIER DESIGN CONFERENCE+EXHIBITION OF
ARCHITECTURAL PRODUCTS AND BUILDING MATERIALS

— **THANE** —
(MAHARASHTRA)

02-03-04 June, 2023

Meet architects, interior designers, building industry
professionals and key decision makers at one place

SUPPORTING ORGANISATION



THE INDIAN INSTITUTE OF ARCHITECTS
THANE CENTRE
MAHARASHTRA CHAPTER



■ Introduction

IIID Design Confluence & Showcase or simply IDCS, is a collaborative platform, jointly created by country's premier body of interior architects – Indian Institute of Interior Designers (IIID) and B2B conference & tradefair company - Akar InfoMedia Pvt Ltd (AIM).

IDCS is aimed at connecting the whole eco-system of building industry through three major initiatives - providing a forum for design deliberation amongst design professionals on a pan-India scale; providing a platform for display and demonstration of latest products and technologies related to interior & exterior spaces and lastly, involving students of architecture and interior design to bring the next generation of designers at the Show and expose them to the current market trends.

The prime objective behind this collaborative initiative is to bring best of both the worlds on a single platter, as IIID brings strong institutional support and all-India connect whereas, AIM brings organisational expertise. The resultant outcome is creation of a forum, where knowledge-sharing and business-networking go hand-in-hand, smoothly and effortlessly!

As a result of this spirit of partnership, IDCS has emerged as a platform, where the manufacturers can meet the right type of target audience with display and demonstration of latest products & technologies and explore opportunities for forging alliances and get connected with leading industry professionals from across the country. Not only that, with the involvement of students of Architecture and Interior Design from local design colleges, IDCS also provides a unique opportunity to catch-up with the next generation of design professionals, as an added advantage! In a nutshell, with participation at IDCS, companies dealing in building materials get connected with the entire eco-system of design industry!!

With the completion of 3 successful editions of the show, IIID and AIM are now happy to announce the next edition of their show at Thane.



Bassein Fort, Thane



Upvan Lake, Thane

Source: Tripadvisor.in

HIGHLIGHTS

Large exhibition of latest and innovative products related to interior architecture and building materials.

Design conference for knowledge-sharing, where eminent designers from across the country will participate and interact with the delegates

National Executive Committee Members and Chapter Chairpersons of IIID chapters from different parts of the country will visit the Show

Architects and Interior Designers from neighbouring cities like Mumbai, Navi Mumbai, Nashik, Pune, Surat, Bharuch, Kolhapur, Ahmadnagar, Aurangabad, Dhule etc to visit the event.

More than 500 designers expected to visit the Show during the three days

National bodies of building services sector like Indian Plumbing Association (IPA); Fire & Security Association of India (FSAI); Indian Green Building Council (IGBC), Confederation of Real Estate Developers' Association of India (CREDAI) and Indian Society of Heating, Refrigeration & Air-conditioning Engineers (ISHRAE) are the Supporting Organisations to this Show. This will ensure footfalls of building industry professionals also at the event.

Student Workshops will be organised with the involvement of local design institutions as concurrent event. This will ensure footfalls of the next generation of architects and interior designers at the Show.

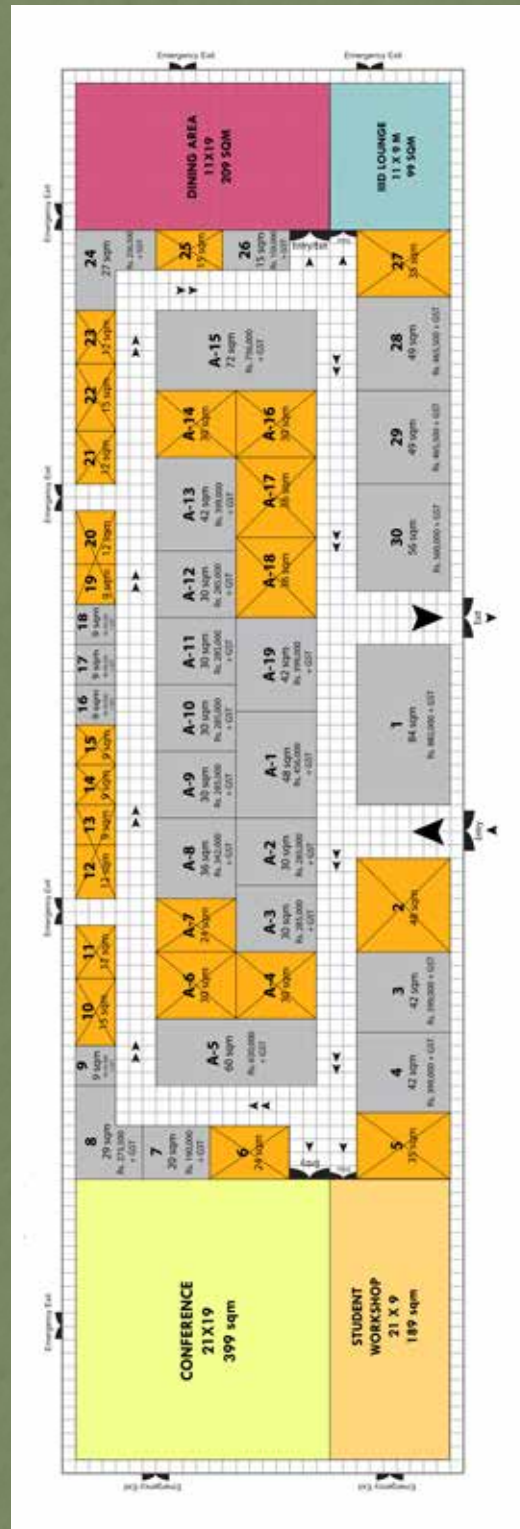
Display of local arts and crafts at the Show will generate interest amongst the visitors

IIA Thane Centre has supported this mega event, organized by IIID TRC and AIM.

Participation of engineers from different governmental agencies also expected.

Entry to the exhibition is FREE !

EXHIBITION FLOOR PLAN



Note

- Stalls in multiple of 9 sq mtrs
- Stall sizes mentioned are outer dimensions
- Stalls will be offered on 'first-come-first-served' basis
- Payment to be made in favour of **Akar InfoMedia Pvt Ltd**
- Organizers are authorised to make changes in the Exhibition Floor Plan, as and when required.

Exhibition Participation Charges

- Stalls with single side opening : Rs. 9,500 per sq mtr + GST
- Stalls with two side opening : Rs. 10,000 per sq mtr + GST
- Stalls with three side opening : Rs. 10,500 per sq mtr + GST
- Island stalls : Rs. 11,000 per sq mtr + GST

National IDCS Committee



Ar. Sarosh Wadia
President



Ar. Jignesh Modi
President Elect & Treasurer



Ar. Shamini Shanker
Hon. Secretary



Ms. Sunita Varghese
NEC Member



Ar. Jabeen Zacharias
Immediate Past President



Mr. Kamal Khokhani
MD - Akar InfoMedia



Mr. Akshat Khokhani
Director - Akar InfoMedia

IIID Thane Regional Chapter Managing Committee



Ar. Sandeep Joshi
Chairman



ID. Rashmi Tiwari
Chairperson Elect



ID. Mahesh Pednekar
Vice Chairman Trade



ID. Manjusha Shresth
Hon. Secretary



Ar. Sanjiv Thakur
Imm. Past Chairman



Ar. Milind Somani
Mentor



Mr. Yatin Vijaykar
Mentor



Ar. Bobbie Vijaykar
Hon. Treasurer



Ar. Shreyash Sarmalkar
M. C. Member



ID. Sadashiv Yadav
M. C. Member



Mr. Santosh Bade
M. C. Member



Mr. Sunil Khairnar
M. C. Member



Mr. Chandrakant Hulawale
M. C. Member



ID. Hiralal Vishwakarma
Advisor



Mr. Shaikh Waqar Safi
M. C. Member

IDCS@Thane Advisory Committee



Ar. Shashi Deshmukh



Ar. Sandeep Prabhu



Ar. Pravin Jadhav



Ar. Aniruddha Gurjar



Ar. Dilip Deshmukh



ID. Naeem Patel



Ar. Suchit Gadakari



ID. Veena Arun Kumar

IDCS@Thane Event Committee



ID. Afsar Shaikh



ID. Dilip Madivale



Ar. Nishikant Chaudhary



Ar. Sushil Sule



Ar. Yogesh Kelkar



Ar. Bageshree Karapurkar



ID. Neelam Shedge



ID. Nisha Valke



ID. Shruti Uchil



Ar. Jyoti Rane



Mr. Prasad Patki



Mr. Nikhil Sule



ID. Prakash Waghchaure



Mr. Prashant Kale



Ar. Shradha S.



ID. Sharad Shivdvkar



Mr. Vinod Patil



■ Display Profile

Acoustic Systems, Adhesives, Sealants, Air Conditioners, Air Coolers, Aquariums, Architectural Hardware, Artefacts, Bathroom Fittings, Bathroom Furniture, Bathtubs, Beds, Mattresses, Blinds, Doors, Windows, Cables, Switches, Carpets, Rugs, CCTV Systems, Chimneys, Construction Chemicals, Drainage Solutions, Electrical Equipment, Electronic Surveillance Systems, Elevators, Entertainment Electronics, Exhaust Systems, False Ceilings, Fire Fighting Systems, Flooring Materials, Fountains, Furnishing Material, Furniture, Fixtures, Garden Equipment, Glass Mirrors, Grills & Gates, Handicraft Items, HVAC Systems, Insulation Materials, Kitchen Equipment, Kitchen Sinks, Laminates & Veneers, Light Fixtures, Modular Kitchens, Natural Stones, Office Automation Products, Office Furniture, Outdoor Furniture, Paintings & Picture Frames, Paints, Coatings, Paver Blocks, Pest Control Systems, Pipes & Joints, Plywood, Panel Boards, Pumping Systems, Rainwater Harvesting Systems, Roofing, Cladding Materials, Sanitaryware, Sauna Systems, Shower Enclosures, Signages, Solar Energy Systems, Solid Surfaces, Swimming Pools, Tableware, Tiles, Vinyl/ PVC Floorings, Wallpapers, Water proofing Chemicals, Water Heating Systems, Water Storage Systems, Water Treatment Systems, Wooden Floorings and many more.

■ Visitor Profile

Architects, Interior Designers, Real Estate Developers, MEP Professionals, Fire Safety Professionals, Surveillance & Security Professionals, Green Building Professionals, HVAC Professionals, Hoteliers, Landscape Designers, Utility Managers, Hospitality Consultants, Academicians, Product Specifiers, Turn-key Contractors, Kitchen Designers, Urban Planners, Lighting Designers, Suppliers, Franchisees, Dealers & Distributors, High Networth Individuals and so on.

■ Participation@IDCS

There are multiple options for participation at each edition of IDCS and every option provides adequate and rewarding opportunity for brand-recall, product promotion, knowledge-sharing, networking, forging alliances and so on.

Exhibition Participation

The exhibition - Showcase will be organized on all three days of the event. Various sized stalls are available for participants. Costings are mentioned on the page carrying respective exhibition layouts. Exhibitors can opt for taking-up bare space or shell scheme stall at the show. Participation charges are inclusive of round-the-clock security, general housekeeping and general lighting. Stalls are available on a first-come-first-served basis.

Sponsorship Opportunities

IDCS provides great branding opportunity as well as product visibility amongst the design professionals through certain high profile sponsorship opportunities. These sponsorship slots offer large number of benefits including allotment of complimentary stall at vantage location, logo presence in newspaper ads, FM radio promotion, presence on social media posts, commercial presentation opportunity, on site branding etc at the Design Confluence, subject to the applicability of respective sponsorship slot.

Delegate Registration

IDCS facilitates knowledge-sharing and meaningful interaction with eminent speakers as well as fellow professionals, from across the country. Thus, participation as delegate will bring 'value for money'. At the same time, presence of large number of architects, interior designers, realtors, MEP professionals from all over India would facilitate meaningful interaction and networking opportunity.



Sponsorship Options

1. PRINCIPAL SPONSOR - Rs. 15,00,000

- Complimentary stall ad measuring 48 sq mtrs
- Presence in newspaper ads and advertorial
- Presence in FM Radio promotion
- Branding on social media posts
- Logo presence on event website
- Logo presence on marketing collaterals
- Commercial Presentation slot of 20 mins
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner

2. PATRON SPONSORS - Rs. 11,00,000

- Complimentary stall ad measuring 36 sq mtrs
- Presence in newspaper ads and advertorial
- Presence in FM Radio promotion
- Branding on social media posts
- Logo presence on event website
- Logo presence on marketing collaterals
- Commercial Presentation slot of 15 mins
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner

3. GALA DINNER SPONSORS - Rs. 7,50,000

- Complimentary stall ad measuring 24 sq mtrs
- Branding on social media posts
- Logo presence on event website
- Logo presence on marketing collaterals
- Sponsorship Acknowledgment at dinner venue
- Logo on dinner invitation card
- Commercial Presentation slot of 10 mins
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner

4. CO-SPONSORS - Rs. 7,00,000

- Complimentary stall ad measuring 21 sq mtrs
- Presence in newspaper ads and advertorial
- Branding on social media posts
- Logo presence on event website
- Logo presence on marketing collaterals
- Commercial Presentation slot of 10 mins
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner

5. DELEGATE GIFT SPONSOR - Rs. 4,50,000

- Complimentary stall ad measuring 18 sq mtrs
- Branding on social media posts
- Logo presence on event website
- Logo presence on marketing collaterals
- Acknowledgement of sponsorship alongwith event logo on the gift in befitting manner
- Logo presence on wings of backdrop
- Logo presence on Welcome Delegates banner

6. LUNCH SPONSORS - Rs. 3,50,000

- Complimentary stall ad measuring 12 sq mtrs
- Branding on social media posts
- Logo presence on event website
- Logo presence on all marketing collaterals
- Sponsorship Acknowledgment at lunch venue
- Logo presence on lunch invitation card
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner

7. KIT BAG SPONSORS - Rs. 3,50,000

- Complimentary stall ad measuring 12 sq mtrs
- Logo presence on event website
- Logo presence on marketing collaterals
- Logo presence on delegate kit along with event logo
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner

8. REGISTRATION SPONSOR - Rs. 3,50,000

- Complimentary stall ad measuring 12 sq mtrs
- Branding on social media posts
- Logo presence on event website
- Logo presence on marketing collaterals
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner
- Logo presence on Registration Counter as well as Delegate Badges alongwith event logo

9. SESSION SPONSORS - RS. 2,00,000

- Complimentary stall ad measuring 9 sq mtrs
- Logo presence on event website
- Logo presence on marketing collaterals
- Sponsorship Acknowledgement at respective session
- Logo presence on Welcome Delegates banner

Notes:

- Sponsorship charges are exclusive of GST, as applicable
- Payment to be made in favour of **Akar InfoMedia Private Limited**

- Sponsorships will be offered on 'first-come-first-served' basis
- Charges mentioned above are for single location only

■ Snapshots of Previous IDCS



Brand Presence at IDCS



ORGANISERS



Indian Institute of Interior Designers (IIID) was founded in 1972 to establish good professional & trade practices and ethics amongst its members and to highlight and enhance the image of the interior design profession and exchange know-how with similar organizations within the country & abroad, Today, with over 10,000 members in 33 chapters & centres across India, IIID is true representative of the Interior Design fraternity within and outside the country. IIID has well defined aims and objectives towards fulfillment of its duties towards the fraternity & profession and society at large.



Akar InfoMedia Private Limited (AIM) is essentially a B2B media and convention & tradefair platform, established in 2006. AIM has published IIID's official publication INSITE for more than a decade and had been publishing India's only plumbing magazine, Indian Plumbing Today for a decade and half. AIM has a vast experience of organising a total of 60+ conferences, exhibitions and roadshows at various destinations, across the country.

CONTACTS



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SUPPORTING ORGANISATIONS

