

IDCS

IIID Design Confluence
and Showcase

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IDCS@LUCKNOW 2023 A RETROSPECTIVE

17-19 MARCH, 2023
INDIRA GANDHI PRATISHTHAN

LUCKNOW

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CONFERENCE PROGRAMME

DAY - 1 Friday - 17 March 2023

09:30 – 10:00 **REGISTRATION AND FELLOWSHIP**

10:00 – 11:00 **INAUGURATION OF SHOWCASE EXHIBITION BY SHRI BRAJESH PATHAK,
HON'BLE DEPUTY CHIEF MINISTER OF UTTAR PRADESH**

11:30 **INAUGURATION OF STUDENT WORKSHOP By SHRI BRAJESH PATHAK,
HON'BLE DEPUTY CHIEF MINISTER OF UTTAR PRADESH**

13:00 – 14:00 **LUNCH**

14:00 – 15:00 **INAUGURATION OF DESIGN CONFLUENCE**

Opening Remarks by **Ar. Sandeep Saraswat**, Convener, IDCS @ Lucknow
Welcome Address by **Ar. Vishal Jain**, Chairman – IIID Lucknow Regional Chapter
Address by Guest of Honour, **Ar. Jignesh Modi**, President Elect & Treasurer - IIID
Inaugural Address by **Ar. Sarosh Wadia**, National President – IIID
Vote of Thanks by **Mr. Kamal Khokhani**, MD – Akar InfoMedia Pvt. Ltd., Ahmedabad

15:00 – 16:00 **SESSION: 1 | SOLO PRESENTATION**

Presentation by **Ar. Sandeep Khosla**, Principal Architect,
Khosla Associates, Bengaluru
Sponsorial Presentation by the Principal Sponsor **Havells India Limited**

16:00 – 16:30 **TEA BREAK**

16:30 – 17:45 **SESSION: 2 | PANEL DISCUSSION ON “DESIGN : THEN AND NOW”**

Moderator : **Dr. Arun Kapur**, Senior Architect, Gunjan & Associates, Lucknow
Panelist 1 : **Prof. Manoj Mathur**, Co-founder Mathur & Kapre Associates, New Delhi
Panelist 2 : **Dr. Saurabh Tewari**, Assistant Professor, Design Dept. IIT, New Delhi
Panelist 3 : **Ar. Dhruv Gupta**, Founder, Reality Switch Studios, Jaipur
Panelist 4 : **Ms. Shuchi Mathur**, Co-founder, Ekadha, Lucknow
Panelist 5 : **Ar. Avitesh Nayak**, Assistant Professor School of Art & Architecture,
Sushant University, Gurugram
Sponsorial Presentation by Registration Sponsor **Roca Bathroom Products Pvt. Ltd.**,
Sponsorial Presentation by Co-sponsor **Nexion International Pvt. Ltd.**,

- 10:00 **STUDENT WORKSHOP (Continued)**
- 10:00 **SHOWCASE EXHIBITION (Continued)**
- 10:00 – 11:15 **SESSION: 3 | PANEL DISCUSSION ON “SUSTAINABILITY : VISION TO PRACTICE”**
Moderator : **Dr. Ritu Gulati**, Professor and Head at Faculty of Architecture, AKTU, Lucknow
Panelist 1 : **Dr. Vandana Sehgal**, Principal & Dean, Faculty of Architecture, AKTU, Lucknow
Panelist 2 : **Ar. Neelam Manjunath**, Founder, Manasaram Architects, Bangalore
Panelist 3 : **Ar. Nishant Upadhyay**, Principal Architect, DHARATAL, Lucknow
Panelist 4 : **Ar. Amit Kumar Singh**, Founder, Prayogshalaa, Lucknow
Sponsorial Presentation by Co-sponsor **Philips India Pvt. Ltd.**,
Sponsorial Presentation by Award Sponsor **Kohler India Corp Pvt Ltd**
- 11:15 – 11:45 **TEA BREAK**
- 11:45 – 12:45 **SESSION : 4 | SOLO PRESENTATION**
Presentation by **Ar. Ketan Jawdekar**, Founder, Studio K- 7, Mumbai
Sponsorial Presentation by Associate Sponsor **Birla Corporation Limited**
Sponsorial Presentation by Powered by Sponsor **Ashirvad Pipes Pvt. Ltd.**,
- 12:45 – 13:45 **LUNCH, SPONSORED BY JAQUIRE AND COMPANY PVT. LTD.,**
- 13:45 – 15:00 **SESSION: 5 | PANEL DISCUSSION ON “ARCHITECTURAL PRACTICE : BALANCING BETWEEN ETHICAL AND UNETHICAL PRACTICE”**
Moderator : **Ar. Ashok Kumar**, Atch-EN Design, Lucknow
Panelist 1 : **Ar. Anupam Mittal**, Founder, Architects Plus, Lucknow
Panelist 2 : **Ar. Jabeen Zacharias**, Immediate Past President – IIID, Kochi
Panelist 3 : **Ar. Vatsal Joshi**, Founder Director, Associated Architects India Pvt. Ltd., A'bad
Panelist 4 : **Dr. Deepti Rana**, Amity University, Lucknow
Panelist 5 : **Ar. Sanjay Sinha**, Founder, G. C. Group of Companies, Lucknow
Panelist 6 : **Mr. Amit Pandey**, Branch Head CUP, Havells India Limited
Sponsorial Presentation by Lunch Sponsor **Jaquar & Company Pvt. Ltd.**,
Sponsorial Presentation by Gala Dinner **Sarna Stonex Pvt. Ltd.**,
- 15:00 – 15:30 **TEA BREAK**

DAY - 3**Sunday - 19 March 2023**

- 10:00 **STUDENT WORKSHOP (Continued)**
- 10:00 **SHOWCASE EXHIBITION (Continued)**
- 10:00 – 10:45 **SESSION: 6 | PANEL DISCUSSION ON “GENERATIONS IN ARCHITECTURE: CHANGING PERCEPTIONS”**
Moderator: **Ar. Atul Srivastava**, Architect, Vastuankh, Lucknow
Panelist 1: **Ar. Ashok Kumar**
Panelist 2: **Ar. Ajay Bahl**, Principal Architect, Civil Consultants, Lucknow
Panelist 3: **Ar. Ranjan Shukla**,
Panelist 4: **Ar. Rajit Agarwal**, Principal Architect, space D building mindscapes (P) Ltd., Lucknow
- 12:00 - 12:30 Special Address by **Shri Jitin Prasad**, Hon'ble Minister of Public Works Department, Government of Uttar Pradesh
- 12:30 – 13:30 **SESSION: 7 | SOLO PRESENTATION**
Presentation by **Ar. Reza Kabul**, Reza Kabul Architects, Mumbai
- 13:30 – 14:30 **SESSION: 8 | PANEL DISCUSSION ON “EMERGING TRENDS IN DESIGN PRACTICE”**
Moderator: **Prof. Mohd. Sabahat**, Government College of Architecture, Lucknow
Panelist 1: **Ar. Manoj Wahi**, Principal Architect, New Designer Web Pvt. Ltd., Hyderabad
Panelist 2: **Ar. Vaibhav Goel**
Panelist 3: **Ar. Vishal Mathur**, Principal Architect, ARCHITECT'S WORKSHOP, Lucknow
Panelist 4: **Ar. Alok Kumar**
Panelist 5 : **Ar. Gaurav Gupta**, Founder, CA + PE Studio, Lucknow
Panelist 6 : **Prof. Tabish Abdullah**
Panelist 7 : **Ar. Rohit Parmar**, Principal Architect, Studio0522, Lucknow
- 14:30 – 15:30 **VALEDICTORY SESSION**
Welcome Address by **Ar. Prasenjit Sanyal** Chairman Elect, IIID LRC
Address by **Ar. Neeraj Kushwaha** Convener, IDCS@Lucknow
Prize Distribution for Design Competition
Prize Distribution for Sketching Competition
Prize Distribution for Photography Competition
Best Stall Design Awards
Felicitation of the members of Team IDCS@Lucknow
Vote of Thanks by **Ar. Rohit Gupta** Hon. Treasurer, IIID Lucknow Regional Chapter

The design confluence, IDCS also had a large product exhibition - Showcase which was a 3 day affair and was organized simultaneously in the same premises.

IDCS@LUCKNOW 2023 - A RETROSPECTIVE

Indian Institute of Interior Designers Lucknow Regional Chapter (IIID LRC) and Akar Info-Media Pvt Ltd (AIM) once again joined hands to organize **IIID Design Confluence & Showcase (IDCS)** at Lucknow during 17-18-19 March 2023. The venue was Indira Gandhi Pratishthan and target was to organize bigger and better Show. With this goal in mind, team of IIID LRC and AIM worked relentlessly and the resultant outcome was almost double the size of exhibition (as compared to 2022 edition) and larger the conference in terms of number of sessions and number of speakers / panelists! The Show had huge footfalls of architects, interiors, designers, building industry professionals and public at large. This in itself speak volumes about the success of the IDCS@Lucknow! Here is the synopsis of what transpired during the three day of event



INAUGURATION OF SHOWCASE EXHIBITION



IDCS exhibition was inaugurated by the worthy hands of **Shri Brajesh Pathak**, Hon'ble Deputy Chief Minister of Uttar Pradesh.

While delivering his Welcome Address, **Ar. Vishal Jain** expressed his overwhelming joy for being able to expand their canvas and chart out a week-long program in the form of **IDCS Design Week** after the huge success of the previous edition of the IDCS that took place in February 2022. He also talked about the theme of the event - 'Kala, Sanskriti and Virasat of Lucknow' along with other activities that were part of the Design Week such as Design Yatra, Nukkad Natak, Design Pe Charcha, painting and sketching competitions etc to spread awareness about the importance of the good design amongst the people of the City. Along with this, he also made the announcement of giving away the IIID Design Excellence Awards to the designers of Uttar Pradesh for the first time in the history of the State.



Ar. Vishal Jain



This was followed by the Inaugural Address by the Chief Guest of the function, **Shri Brajesh Pathak**, Hon'ble Deputy Chief Minister of Uttar Pradesh. While addressing the audience, he mainly focused on the integral role of architecture in the recent developments taking place in Uttar Pradesh. He felt grateful that Lucknow, the capital of Uttar Pradesh, was chosen as venue for this high-scale exhibition by the members of IIID.

While elaborating, he said that as we are moving forward to building our homes and offices into more beautiful as well as robust places, newer techniques are being used and after walking through the exhibition, he was so happy to see that both foundational as well as exquisite products were available there. He made the audience aware of the fact that everything that is available anywhere in the world is now available in Lucknow. On behalf of the state's population of 25 crores, he thanked all the architects for taking care of both quality and beauty, while developing the built spaces. Adding to it, he proudly mentioned the availability of laws and technology in the state along with the dedication among its people to grind. Talking about the recent developments that have taken place in the state over the years, he mentioned that the Expressways, 2,70,000 km of roads, good governance, and electricity is now available in all 75 districts of the state. He also spoke about the massive footfall witnessed in the form of investors who came from all over the world at the recently held Uttar Pradesh Global Investor's Summit under the guidance of Hon'ble Prime Minister Narendra Modi. While concluding his address, he also shared how the state government is working with utmost commitment for making Uttar Pradesh, the No.1 State in the entire nation.



Saraswati Vandana Performance



Shri Brajesh Pathak



INAUGURATION OF DESIGN CONFLUENCE

IDCS Design Confluence was inaugurated by IIID's national president **Ar. Sarosh Wadia** in the presence of Treasurer & President Elect **Ar. Jignesh Modi**, Chairman of IIID LRC **Ar. Vishal Jain**, Conveners of IDCS **Ar. Sandeep Saraswat & Ar. Neeraj Kushwaha**, President Elect **Ar. Prasanjit Sanyal** Hon. Secretary of IIID LRC **Ar. Aviral Agarwal**, Hon. Treasurer IIID LRC, **Ar. Rohit Gupta** and MD of Akar InfoMedia, **Mr. Kamal Khokhani**



The inaugural ceremony started with the National Anthem, followed by the lighting of a lamp by the Chairman of IIID Lucknow Regional Chapter - **Ar. Vishal Jain**, National President of IIID - **Ar. Sarosh Wadia**, Convenor of IDCS Lucknow - **Ar. Sandeep Saraswat**, Guest of Honor & President-Elect & Treasurer of IIID - **Ar. Jignesh Modi**, Hon. Secretary of IIID Lucknow Regional Chapter - **Ar. Aviral Agarwal**, MD of AIM - **Mr. Kamal Khokhani** and some other members of the national IDCS committee.

President Elect & Treasurer IIID **Ar. Jignesh Modi**, in his special Address, congratulated IIID LRC and AIM for putting up such an impressive show in Lucknow.

Ar. Vishal Jain, in his welcome Address, briefed the audience about IDCS Design Week as well as second edition of IDCS. He also said that IIID LRC is going to give away IIID Design Excellence Awards in the state of Uttar Pradesh for the first time in the history of the state.

In his Opening Remarks, **Ar. Sandeep Saraswat** showed his immense gratitude towards all the members of IIID and the students, who participated for their active participation. Speaking about the previous edition of the IDCS, he shared that this time, they have tried to make the Confluence and Showcase, twice as good as it was conducted earlier.

National President of IIID **Ar. Sarosh Wadia** in his inaugural experienced his immense joy and pleasure for this highly successful edition of IDCS. He appealed to all the members of IIID LRC to come forward and make IIID LRC, a foremost chapter of IIID in the county.



Lastly, the inaugural ceremony concluded with a Vote of Thanks addressed by **Mr. Kamal Khokhani**. Before addressing the audience, he requested Ar. Sarosh Wadia, Ar. Jignesh Modi & managing committee members of IIID LRC to unveil the brochures for the next two editions of IDCS that will be taking place in **Thane** and **Vijayawada**. Thereafter, while delivering his vote of thanks, he shared how joyful he feels to witness double the participation within just one year from the previously held IDCS! He also shared his aim to make IDCS a great platform across the country for which he requested the sponsors, and exhibitors, to remain consistent with their patronage and support to the movement called IDCS!



CONFERENCE DAY-1

Solo Presentation by Ar. Sandeep Khosla, Principal Architect, Khosla Associates, Bengaluru

The Inaugural ceremony was followed by a Solo Presentation by one of the most talented architects - **Ar. Sandeep Khosla**. While showcasing his wonderful presentation, Ar. Sandeep Khosla talked about some of his projects complete over the years such as DPS Kindergarten School in 2012, IQI Kitchen & Bar in 2018, The Library House in 2013, Green Park Hotel in 2023, etc., and their idea of context. While showcasing his projects, he spoke about the immortal connection with land earth, sky and water. He also emphasized about importance of natural light while designing the project and remain close to mother nature.



Ar. Sandeep Khosla

Panel Discussion on Design: Then and Now

Post the enchanting solo presentation by **Ar. Sandeep Khosla** was the time for a panel discussion on the evolution of design by some of the most renowned designers from across the country.

This panel discussion witnessed the presence and participation of leading architects and designers like - **Prof. Manoj Mathur, Dr. Saurabh Tewari, Ar. Dhruv Gupta, Ms. Shuchi Mathur, and Ar. Avitesh Vaishnavi Nayak** with **Dr. Arun Kapur** as the Moderator. As the Moderator, Arun Kapur threw light on the transformation of design from the broken age to the laptop age and the challenges faced after things changed right from academics to practice and right from the stage where clients were different to the stage where clients are more aware of the architects. Since now we are also moving toward the era of Artificial Intelligence (AI), the moderator called the panelists to share their experiences of visual transformation over the years and also indulged them in the discussion on the upcoming scenario.



While speaking about the transition, one of the panelists talked about the three pre-liberal patterns before 1997 that have been observed over the years. The first one was a functionalist pattern where a design architecture was there to solve the problem, the second one was how design can contribute to the idea of the development of India, marginalized or the social sector and the third one was a reflective paradigm where designers question themselves about the incorporation of the sustainability in their designs.



Dr. Arun Kapur



Prof. Manoj Mathur



Dr. Saurabh Tewari



Ar. Dhruv Gupta



Ms. Shuchi Mathur



Ar. Avitesh Vaishnavi Nayak

Adding to it, the other panelists spoke about the importance of incorporating the right technology at the right time along with supporting local craftsmen. Out of them shared his view of design becoming more aspirational now and that people have become more mindful of their lifestyles which is clearly reflected in contemporary business. Along with this, an interesting discussion took place where while taking into consideration the shift that has been seen in the number of architects decreasing and the number of design colleges increasing, the scope for the young designers regarding the accessibility of such a huge population of 140 crores to them was discussed in detail.

Lastly, the panelists talked about the need to resolve the conflict faced between the traditional and modern ways of teaching the students and the lack of understanding among the students in terms of their purpose behind pursuing design.



CONFERENCE DAY-2

Panel Discussion on Sustainability: Vision to Practice

The Day 2 of the confluence started with a panel discussion titled – “Sustainability: Vision to Practice” which witnessed participation by architects and designers working on different aspects.

This panel discussion was moderated by **Dr. Ritu Gulati** and the panelists were **Dr. Vandana Sehgal**, **Ar. Neelam Manjunath**, **Ar. Nishant Upadhyay** and **Ar. Amit Kumar Singh**.



Since the agenda of the discussion was sustainable architecture, the moderator commenced the session with a question on challenges faced in terms of sustainability. Along with this, a discussion also occurred on the challenges faced in North India specifically in terms of ‘sustainability’, the understanding of the word among the people here, and how the negotiation between the architect’s visions and people’s practices take place.



Furthermore, while the moderator also threw light upon the difference in challenges faced in the western countries, a panelist who had worked with some professionals in Europe responded, “Talking about the challenges faced in terms of sustainability, the attitude of people in India and abroad is really opposite. In India, more than often, it is inherent in the lifestyle and on the other hand, in Europe, the scenario is quite juxtaposed because there, the sustainability comes with incentives from the government.”

While moving forward in the discussion, the moderator also invited the thoughts and beliefs of the panelists regarding whether the pass-out students from an architecture school can become sustainable themselves without even being taught. Speaking about the same, a panelist shared, “Now the pressure on Earth is immense and suddenly the knowledge has been outspread about the scarcity of resources but we have always been living with nature. Hence, it now becomes important for us to teach the students about things that were earlier natural to us and it should not be incorporated in the syllabus of the colleges, but as well as of the schools.”

Along with this, a discussion on the scope of bamboo becoming an economically viable option in the future as it also has an edge over other materials environmentally also took place where a panelist with extensive experience in working with bamboo shared, “Bamboo is not expensive but the cost people spent to visit to learn architecture from the Green School in Bali is expensive. Not only these houses are economical but also less prone to diseases like asthma and hence while other people are busy building houses, I believe in creating homes.”

After the panel discussion, the book on Bamboo Construction Manual penned by Ar. Neelam Manjunath titled - Let’s Build with Bamboo was launched.

Solo Presentation by Ar. Ketan Jawdekar

While the panel discussion ended giving the audience food for thought, the confluence progresses to the second highlight of the show, which was a solo presentation by **Ar. Ketan Jawdekar**.

Ar. Ketan Jawdekar, who is a well-known architect and interior designer started with a small interaction with the students presented in the audience and asked them about their role models. He further displayed a short video which was a compilation of some interviews and scenes from the movies of the legendary actor Bruce Lee. Following the documentary presented by him, he showcased a presentation that was classified into two parts that were his mistakes and challenges to provide a reality check to the upcoming generation of designers and architects. In his presentation, all the projects were related to the food industry where he incorporated some of his projects which failed due to eclectic reasons, despite being the award winners, and lately, he also showcased a few projects and what challenges they had to go through to become the award winner.



Primarily, he showcased some projects and their reasons for failure such as a restaurant that failed professionally or operationally. Besides these reasons, some other reasons were failure due to being ahead of time where the audience couldn't accept a concept that was quite advanced in nature, and failure due to an excessive amount of love for a project where the architect took the project to his heart. Hence, he recommended that young architects learn from these mistakes and try not to commit them in their professional careers knowingly.

In the second half of his presentation, he displayed the projects where he tried to build something extraordinary even after numerous challenges that came as a hindrance for him in his path. For instance, in one of his projects, a pillar was acting as an obstacle in his design process, so instead of discarding it from the design, he embellished it and made it the center of attraction of the restaurant. He also showed a project, where he made use of newspaper origami boats, planes, and cones as decor to create nostalgia among the customers. Adding to it, he shared, "Since Bangalore is a hub for Pallex wood, we tried to build a project there with the help of the locally produced elements and similarly, Pune being a hub of Finolex Pipes, we designed the interior of the restaurant there based on the multi-hued pipes which looked so unique." While sharing the visuals and stories of some more projects, he shared how he tries to keep himself rooted which helps him build spaces with the help of resources available in our nation itself.

Panel Discussion on Architectural Practice: Balancing between Ethical and Unethical Practice

After the solo presentation by Ar. Ketan Jawdekar, everyone went toward the next exciting panel discussion on “Architectural Practice: Balancing between Ethical and Unethical Practice”. This panel witnessed the presence and participation of leading architects like while **Ar. Anupam Mittal, Ar. Jabeen L Zacharias, Ar. Vatsal Joshi, Dr. Deepti Rana** and **Mr. Amit Pandey** while **Ar. Ashok Kumar** was the Moderator.



As the moderator, Ar. Ashok Kumar talked about architectural practice, challenges, and interfaces while balancing between ethical & unethical practices. He said how best we can maintain our ethics in architectural practice. So, Ar. Ashok asked many thoughtful questions from all the panelists and all of them were seen answering those questions with full enthusiasm.

Ar. Ashok Kumar asked Ar. Anupam Mittal that how we can create a balance between ethical & unethical architecture so he said it's actually a bypass, not a balance, he mentioned, “In Profession & Life, there is no shortcut. It is not important what exactly works but how you make it works.” He also said that when one patiently works so one can convert that unethical thing into ethical. Thereafter next question was passed to Ar. Jabeen Zacharias regarding architectural practice in social ethics. Responding to the same, she said “What we do, what we practice, how we practice is a kind that influences and touches people’s lives there. Whatever we do, it finally shapes people and when we do it holistically and ethically so at the same time, we are actually nurturing a nourishing unethical value-based community.



Ar. Ashok Kumar



Ar. Anupam Mittal



Mr. Amit Pandey



Dr. Deepti Rana



Ar. Jabeen L Zacharias



Ar. Vatsal Joshi

Furthermore, panelist Dr. Deepti Rana threw light on how students go to industries to comprehend new skills, panelist Ar. Vastal Joshi spoke about professionalism in ethics and panelist Mr. Amit Pandey said how passionately they are working towards the environment and using solar energy for a very long time for a healthy climate. A few people from the audience also asked questions from the panelists where one asked the views on how hard it is to maintain or keep the mind in all the ethics when you are starting from the lower level or getting handover to work in the middle. While answering beautifully to the same, the panelists and moderator said, "Architecture cannot change the economic machinations of globalization. Even if the chance of impacting global change is slight and we don't know our chances of success, our ethical obligation is not simply to advance architecture but to find ways to advance society and expand people's network -one local intervention at a time".



CONFERENCE DAY-3

Panel Discussion on Generation in Architecture: Changing Perception

The last day of IDCS started with a panel discussion on “Generation in Architecture: Changing Perception”. This panel discussion witnessed the presence and participation of leading architects like **Ar. Rajit Agarwal**, **Ar. Ranjan Shukla**, **Ar. Ajay Bahl**, **Ar. Ashok Kumar**, and **Ar. Atul Srivastava** as the moderator.



Ar. Atul Sriivastava started talking about how perception changes with generation changes in architecture and said that it's not a new thing actually and he mentioned for the new generation it's much more different. He passed the question to the panelist Ar. Ashok Kumar who came across from 1st generation to 2nd generation in his family. He told us about how the young generation wants to become an architect and they have strong connections over time. He said, “They retain great possibilities or we can say the situation of having a different top process. When generation changes and the requirements do change.” Henceforth Ar. Atul Srivastava asked him how his son pursue the same thing for his profession. Responding to the same, he said, “It was pretty natural and he never asked his son to pursue the same career. It was absolutely his son's choice. After all, being a successful architect doesn't require children to adopt the same profession.”

Furthermore, Panelist Ar. Ajay Bahl told about his practice and how effortfully he builds his setups but when his son joined him it was easy to access for him. He said, “Time is changing, time does change, and with that everything changes. Today's generation does have choices but, in our time, we didn't have, once the new generation entered so moral support is the biggest support for them more than anything else after all it's the Gen-Z generation. Their approach is different, the solution is different, targets are different, and the ambition is different. The young generation does not have the survival, establishment, but achieving something which others not retain”. He also mentioned, “When intake changes, the action changes and with that whole thing changes”. Ar. Ranjan Shukla addressed the generation that generates new energy, and new genes and wished all the younger ones a brighter future. Ar. Rajit Agarwal ended the panel conversation by delivering the message to the young generation “Vo galti matt karo jo humne kari ho, vo galti karo jo humne socha bhi na ho.”



Ar. Atul Srivastava



Ar. Ashok Kumar



Ar. Ajay Bahl



Ar. Rajit Agarwal



Ar. Ranjan Shukla

Special Session to Welcome Shri Jitin Prasad, Hon'ble Minister of the Public Works Department, Government of Uttar Pradesh

The highlight of the day was the address by **Shri Jitin Prasad**, the Minister of the Public Works Department Government of Uttar Pradesh. While addressing the audience, he insisted all the existing and the next generation architects to support the initiative of developing green buildings started by the Hon'ble Prime Minister Narendra Modi. He also suggested that everyone should support the local artisans at the state and national levels, which would eventually help them to save transportation costs. While talking about the recent developments which took place in Uttar Pradesh under the guidance of CM Adityanath Yogi, he proudly spoke about the availability of investment opportunities in all parts of the state now and not just in metro cities like Lucknow and Noida. Lastly, in the conclusion, he shared his aim of witnessing Uttar Pradesh as one of the most developed states in the next five years.



Shri Jitin Prasad



Solo Presentation by Ar. Reza Kabul

After the happening of delightful session in the presence of Shri. Jitin Prasad, a well-curated and detailed presentation was solely showcased by **Ar. Reza Kabul** where he displayed some of his projects which included highrise residential, commercial, hospitality, and townships from all across the world. He primarily showcased and discussed the detailed analysis of the architecture of a highrise residential building One Marina in Mumbai which is a well-planned beautiful living space curated by him. While showing the structural plan of the building to the audience for their better understanding, he made the audience aware of the electrical load, water, and fire requirements in the building. Besides this, he also showcased the visuals and concept of some other projects such as Taj Skyline in Ahmedabad, Mahalaxmi in Mumbai, East Infinity in Nagpur, 96 Legends Square in Sri Lanka, etc. While speaking about the concept behind the design of 96 Legends Square in Sri Lanka, he shared, "We have used the design of baseball bats for the four corners and a ball for the top of the building." Everyone in the audience was quite amazed by the exquisite designs presented by Ar. Raza Kabul and appreciated his skills.



Ar. Reza Kabul



Panel Discussion on Emerging Trends in Design Practices

This was the largest of all the panels and witnessed the presence of some eminent personalities from the field of design and architecture such as **Prof. Mohd. Sabahat** as the Moderator and **Ar. Manoj Wahi, Ar. Vaibhav Goel, Ar. Vishal Mathur, Ar. Alok Kumar, Ar. Gaurav Gupta, Prof. Tabish Abdullah,** and **Ar. Rohit Parmar** as the panelist. After setting the agenda of the last panel discussion, the moderator invited the perspectives of the panelists on the manner through which they tackle the demands and time-bound budgets of the IT and corporate sectors. Responding to the same, one of the panelists shared that a holistic design concept was made to cater to the psychological, physical, and spiritual needs of the occupants and create balance and harmony for them. He shared, "Over the last 20 years, we realized that there is rapid urbanization and now the architects have just become one part of the design. We are required to possess a multi-disciplinary approach that could cater to the eclectic needs of varied populations. Along with this, we all should understand the design approach and design intent to function in a more efficient manner."



The other topic of discussion that took place was how the abstract change in technology and the introduction of Artificial Intelligence (AI) is helping designers in a better manner. While talking about the advancement in technology in the entire field of architecture, the moderator specifically shifted to the utilization of technology in the housing sector and does it benefit the architects. During the discussion on the same, a panelist came out with the perception that our nation required a huge number of low-cost houses, and with technology like 3D printing, the architects get a great opportunity to create whatever they want at a cheaper rate and hence, it only acts as a boon for them, not a hindrance.

Furthermore, a discussion on several challenges faced by the consultants during the COVID-19 pandemic while adjusting the spaces according to the protocols and converting their houses into multi-purpose spaces. In the response to the same, a panelist shared, "After the pandemic, people have become more cautious about the kind of environment they are living in and have become much more concerned about hygiene. Not only this, since everyone had to stay in their houses for so long and perform all the activities from their house itself, now they look forward to incorporating all the essential spaces such as gym and workspace into it. Hence, earlier it must have been challenging for the consultants to adapt to the changing needs of the clients but now things are only lucrative in every sense."

Lastly, the session concluded with an interesting discussion took place on the collaboration of the architects with professionals from other fields and how it turns out to be advantageous for each one of them.



VALEDICTORY SESSION

The valedictory session began after the overall observation of a three-day event under the guidance of all the members of IDCS. While delivering his address, President Elect. IIID LRC **Ar. Prasenjit Sanyal** talked about how people asked him the reason behind organising IDCS in Lucknow. He mentioned that he had to listen to things like - "What is the need? Why you are wasting his time and energy? What are you gaining from it? Is it economically benefiting his team or what?" While answering all of it, he told every architect of his time in the 90s still remembers that only one exhibition was held at Pragati Maidan, New Delhi and no other city ever had an exhibition before. Hence this was one thing that came to his mind while organizing this kind of event where architects and designers participate and present their designs. For the young generation, he said a huge amount of exposure and experience was provided to them from this exhibition, and in the upcoming days, these young faces will bring a great grand impact on the architectural culture.

Further **Ar. Neeraj Kushwaha** addressed the audience by saying that he was very happy to be part of this exhibition and talked about Kala, Sanskruti and Virasat and the sustainability of Lucknow. While suggesting the youngsters take forward the legacy of the older generation to the future elegantly, he ended his speech by saying "अभी तो अंगड़ाई है, आगे और लड़ाई है". He also talked about IDCS soon holding this beautiful exhibition in other cities also. He thanked all sponsors exhibitions made them believe how successful the event was.

The Valedictory Ceremony concluded with vote of thanks by - **Ar. Rohit Gupta**, Hon. Treasurer – IIID Lucknow Regional Chapter.



Ar. Prasenjit Sanyal



Ar. Neeraj Kushwaha



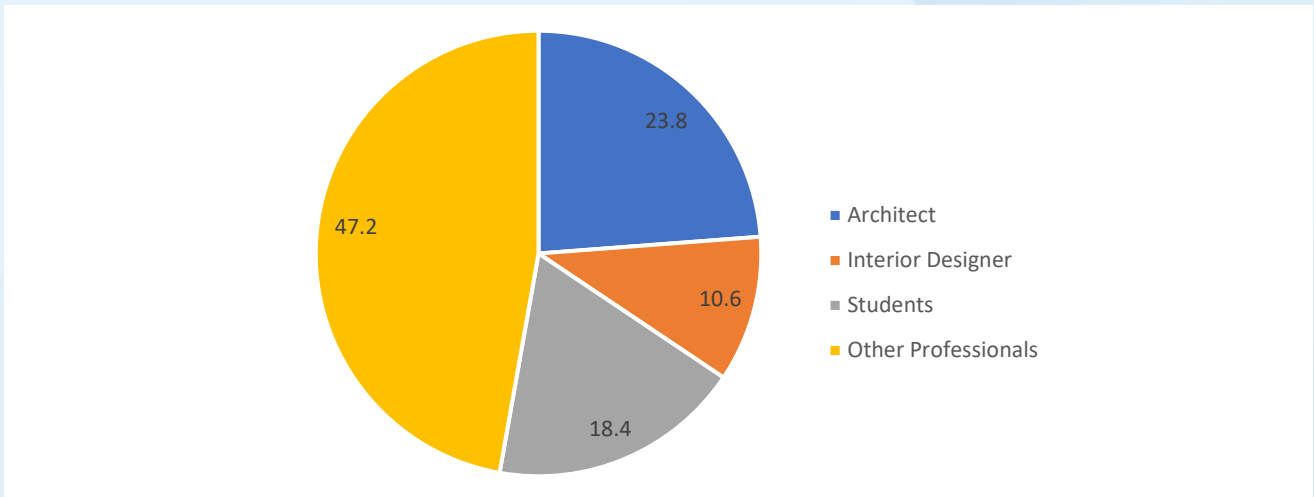
Ar. Rohit Gupta



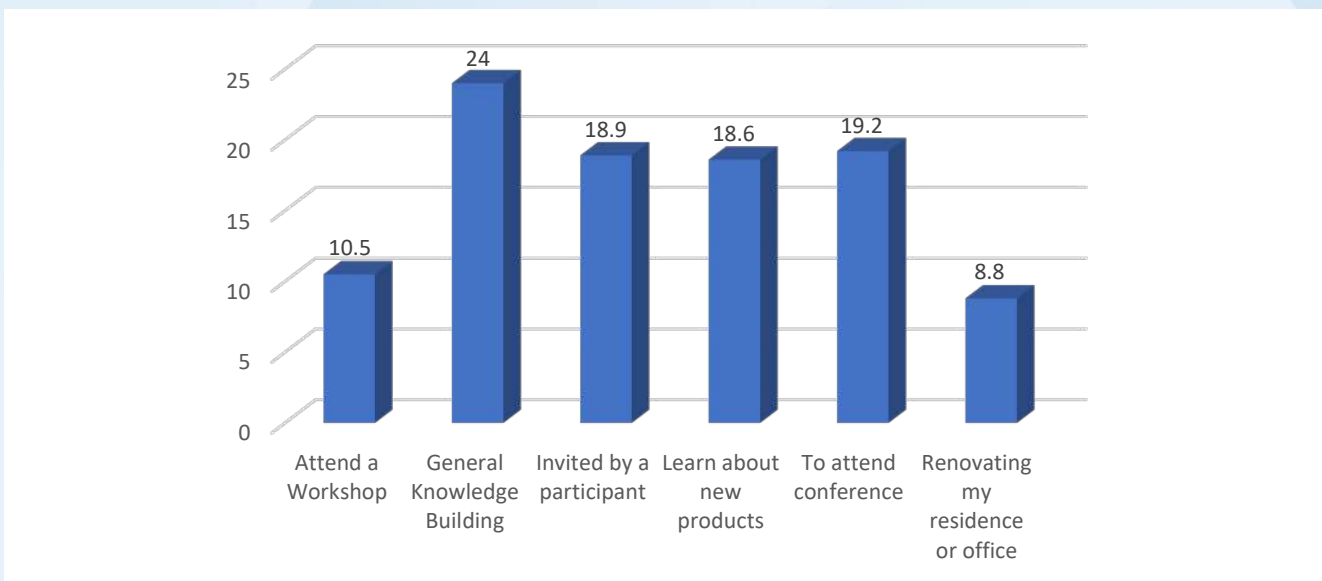
As a part of IDCs@Lucknow, a large exhibition was put up at Indira Gandhi Pratishthan. For housing the 70+ stalls of varied sizes, the organisers had erected a sprawling air-conditioned hangar structure spread in about 50,000 sft., which housed exhibition area, conference area, student workshop area and IIID Lounge for architects, interior designers and guests, who arrived from different parts of the country.

The exhibition witnessed participation by many nationally renowned companies as well as some of the prominent local companies, who showcased their innovative products and technologies before the elite audience consisting of architects, interior designers, building industry professionals, government officials and High Net-worth Individuals (HNIs).

The exhibition had a total footfall of 11,676 people, over a period of three days. These visitors were enthused by the largest exhibition of architecture products of a Uttar Pradesh at Lucknow and were eager to see new products available in the market. The broad category-wise break up of visiting professionals is as follows -

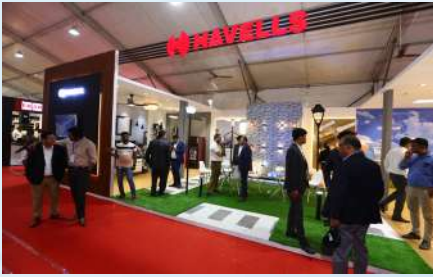


Apart from the category-wise break up of visitors, here is the analysis of purpose of visit by the visitors -



STALL DESIGN AWARDS

Key Exhibition Drivers



1st Prize
HAVELLS INDIA LTD



2nd Prize
INFINITE BY GARG PLY HOUSE



3rd Prize
ASHOKA GLASS & PLYWOOD CENTRE

Large Stall Category



1st Prize
OYSTER BATH CONCEPT PVT LTD



2nd Prize
TOSTEM WINDOWS



3rd Prize
OZONE + DOOR BHAI

Medium Size Stall Category



1st Prize
LIGHTS GALLERY (HYBEC)



2nd Prize
ARTISTIC ART FORUM PVT LTD



3rd Prize
NEXION INTERNATIONAL PVT LTD

Small Size Stall Category



1st Prize
ASHIRVAD PIPES PVT LTD



2nd Prize
WADHWA ENTERPRISES



3rd Prize
MICA GALLERY BY VIBRANT LAMINATE

Innovative Product of the Exhibition



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EXHIBITION AT GLANCE



PROMOTION OF IDCS



BRANDING



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वास्तुकारों के समाज में महत्व पर आधारित नुक्कड़ नाटकों का प्रदर्शन भी किया गया। डिजाइन यात्रा कपूरथला से जवाहर भवन, हजरतगंज, सुंदर और आर्किटेक्ट विशाल जैन ने बताया कि समारोह में वास्तुकला और गृह सज्जा उत्पादों का प्रदर्शन भी किया गया।

ग्रीन बिल्डिंग इनीशिएटिव को सपोर्ट करें आर्किटेक्ट



एनबीटी, लखनऊ : इंडियन इंस्टिट्यूट ऑफ इंटीरियर डिजायनर्स की ओर से चल रही तीन दिवसीय वास्तुकला और गृह सज्जा उत्पादों की प्रदर्शनी रविवार को संपन्न हुई। इस मौके पर मुख्य अतिथि लोक निर्माण विभाग के मंत्री जितिन कुशवाहा ने वास्तुकारों के समाज में महत्व पर आधारित नुक्कड़ नाटकों का प्रदर्शन भी किया।

यात्रा निकाल कर बताया क्यों जरूरी है वास्तुकार

एनबीटी, लखनऊ : इंडियन इंस्टिट्यूट ऑफ इंटीरियर डिजायनर्स (आईआईआईडी) के 50 वें स्थापना दिवस पर आयोजित कार्यक्रम 13 से 19 मार्च तक स्थापना सप्ताह मना रहा है। मंगलवार को शहर के लोगों को समाज में वास्तुकारों और उनकी कला के महत्व के बारे में जागरूक करने के लिए कपूरथला से आशियाणा तक डिजाइन यात्रा निकाली। यात्रा हजरतगंज, जवाहर भवन, चंदरनगर और आशियाणा में निकाली गई। इस दौरान नुक्कड़ नाटक भी हुए। इस दौरान आईआईआईडी लखनऊ चैप्टर के चेयरमैन आर्किटेक्ट विशाल जैन, आर्किटेक्ट अतुल श्रीवास्तव और आर्किटेक्ट नीरज कुशवाहा ने यात्रा की शुरुआत की।



13 लाख में श्रीराम दरबार, 8.5 लाख में इंदिरा गांधी प्रतिष्ठान में इंडियन इंस्टिट्यूट ऑफ इंटीरियर डिजायनर्स की तीन दिवसीय



इंदिरा गांधी प्रतिष्ठान में इंडियन इंस्टिट्यूट ऑफ इंटीरियर डिजायनर्स (आईआईआईडी) की तीन दिवसीय प्रदर्शनी का उद्घाटन कर के अ.प्र.वि.स. के अध्यक्ष डॉ. अशोक कुमार ने कहा कि वास्तुकारों की कला के माध्यम से परिवारों को बेहतर जीवन मिले।

इंदिरा गांधी प्रतिष्ठान में आयोजित कार्यक्रम में मुख्य अतिथि डॉ. अशोक कुमार ने कहा कि वास्तुकारों की कला के माध्यम से परिवारों को बेहतर जीवन मिले।

घर हो या बाहर, डिजाइनर्स की भूमिका

आज से शुरू होगी संस्कृति और विरासत पर चर्चा, उप मुख्यमंत्री करोगे उद्घाटन। जरा सी कीमत बचाने के लिए लोग चार लेते हैं अपना लाखों का नुकसान।

Latest trends in interior design on display at IDCS exhibition



वास्तुकारों के लिए निकाली डिजाइन यात्रा



लखनऊ : इंडियन इंस्टिट्यूट ऑफ इंटीरियर डिजायनर्स (आईआईआईडी) के 50 वें स्थापना वर्ष के अवसर पर देश भर में चल रहे कार्यक्रमों की शृंखला में आईआईआईडी के लखनऊ सृजनल चैप्टर की मंगलवार को शहर के लोगों को समाज में वास्तुकारों और उनकी कला के महत्व के बारे में जागरूक करने के लिए कपूरथला से आशियाणा तक डिजाइन यात्रा निकाली गई। लखनऊ चैप्टर के चेयरमैन आर्किटेक्ट विशाल जैन, अतुल श्रीवास्तव और नीरज कुशवाहा ने यात्रा का शुभारंभ किया। यात्रा के दौरान हजरतगंज, जवाहर भवन, चंदरनगर और आशियाणा में नुक्कड़ नाटकों का प्रदर्शन भी किया गया। वास्तुकारों के समाज में महत्व पर आधारित नुक्कड़ नाटक में आर्किटेक्ट विशाल जैन ने बताया कि समारोह में वास्तुकला और गृह सज्जा उत्पादों का प्रदर्शन भी किया गया।

All parts of UP drawing investments uniformly



Minister Jitin Prasad speaks on last day of the three-day Interior Design Confluence and Showcase by Indian Institute of Interior Design in city on Sunday

LUCKNOW: As a one-stop destination for people getting their house renovated, built or interiors upgraded, a three-day Indian Institute of Interior Design's Design Confluence & Showcase (IDCS) began at Indira Gandhi Pratishthan on Friday. Inaugurated by deputy chief minister Rakesh Prasad, the exhibition will remain open till March 19. It has 40 stalls for lighting solutions, tiles and marble for washrooms, interiors and exteriors, doors, windows, decorative materials and sanitary ware.

वास्तुकारों के लिए निकाली डिजाइन यात्रा



लखनऊ : इंडियन इंस्टिट्यूट ऑफ इंटीरियर डिजायनर्स (आईआईआईडी) के 50 वें स्थापना वर्ष के अवसर पर देश भर में चल रहे कार्यक्रमों की शृंखला में आईआईआईडी के लखनऊ सृजनल चैप्टर की मंगलवार को शहर के लोगों को समाज में वास्तुकारों और उनकी कला के महत्व के बारे में जागरूक करने के लिए कपूरथला से आशियाणा तक डिजाइन यात्रा निकाली गई। लखनऊ चैप्टर के चेयरमैन आर्किटेक्ट विशाल जैन, अतुल श्रीवास्तव और नीरज कुशवाहा ने यात्रा का शुभारंभ किया। यात्रा के दौरान हजरतगंज, जवाहर भवन, चंदरनगर और आशियाणा में नुक्कड़ नाटकों का प्रदर्शन भी किया गया। वास्तुकारों के समाज में महत्व पर आधारित नुक्कड़ नाटक में आर्किटेक्ट विशाल जैन ने बताया कि समारोह में वास्तुकला और गृह सज्जा उत्पादों का प्रदर्शन भी किया गया।

Institute of Indian Interior Designers (IIID) was founded in 1972 to establish good professional & trade practices and ethics amongst its members and to highlight and enhance the image of the interior design profession and exchange know-how with similar organizations within the country & abroad, Today, with over 10,000 members in 33 chapters & centres across India, IIID is true representative of the Interior Design fraternity within and outside the country. IIID has well defined aims and objectives towards fulfillment of its duties towards the fraternity & profession and society at large.

Akar InfoMedia Private Limited (AIM) is essentially a B2B media and convention & tradefair platform, established in 2006. AIM has published IIID's official publication INSITE for more than a decade and had been publishing India's only plumbing magazine, Indian Plumbing Today for a decade and half. AIM has vast experience of organising conferences, exhibitions and roadshows at various destinations, across the country. It has so far organised 23 regional conferences & exhibitions, 3 state level conferences & trade fairs; 14 national conferences & expos; 7 international trade fairs on various subjects. Apart from this, AIM has also managed 9 high profile state events which were attended by corporates as well as political leaders.



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